

ANTHONY ROTH COSTANZO

GLASS HANDEL

VISIONAIRE

**AN IMMERSIVE THEATRE EXPERIENCE
OPERA MUSIC ART DANCE FILM FASHION**

ANTHONY ROTH COSTANZO

Having performed everywhere from the Metropolitan Opera to Versailles, from Carnegie Hall to the Guggenheim, Anthony Roth Costanzo is a world-renowned countertenor who wants to create a

“Vocally brilliant and dramatically fearless”
—THE NEW YORK TIMES

completely new way to experience opera. Mr. Costanzo recently recorded his first album for Decca Gold (Universal Music Classics) for release in Fall 2018. The album is half Handel and Half Philip Glass, whose

“A bona-fide star”
—THE NEW YORKER

“Akhnaten”, starring Mr. Costanzo, will come to the Metropolitan Opera in 2019.

More information: <http://www.anthonyrothcostanzo.com>

“A perfect musician”
—LE MONDE

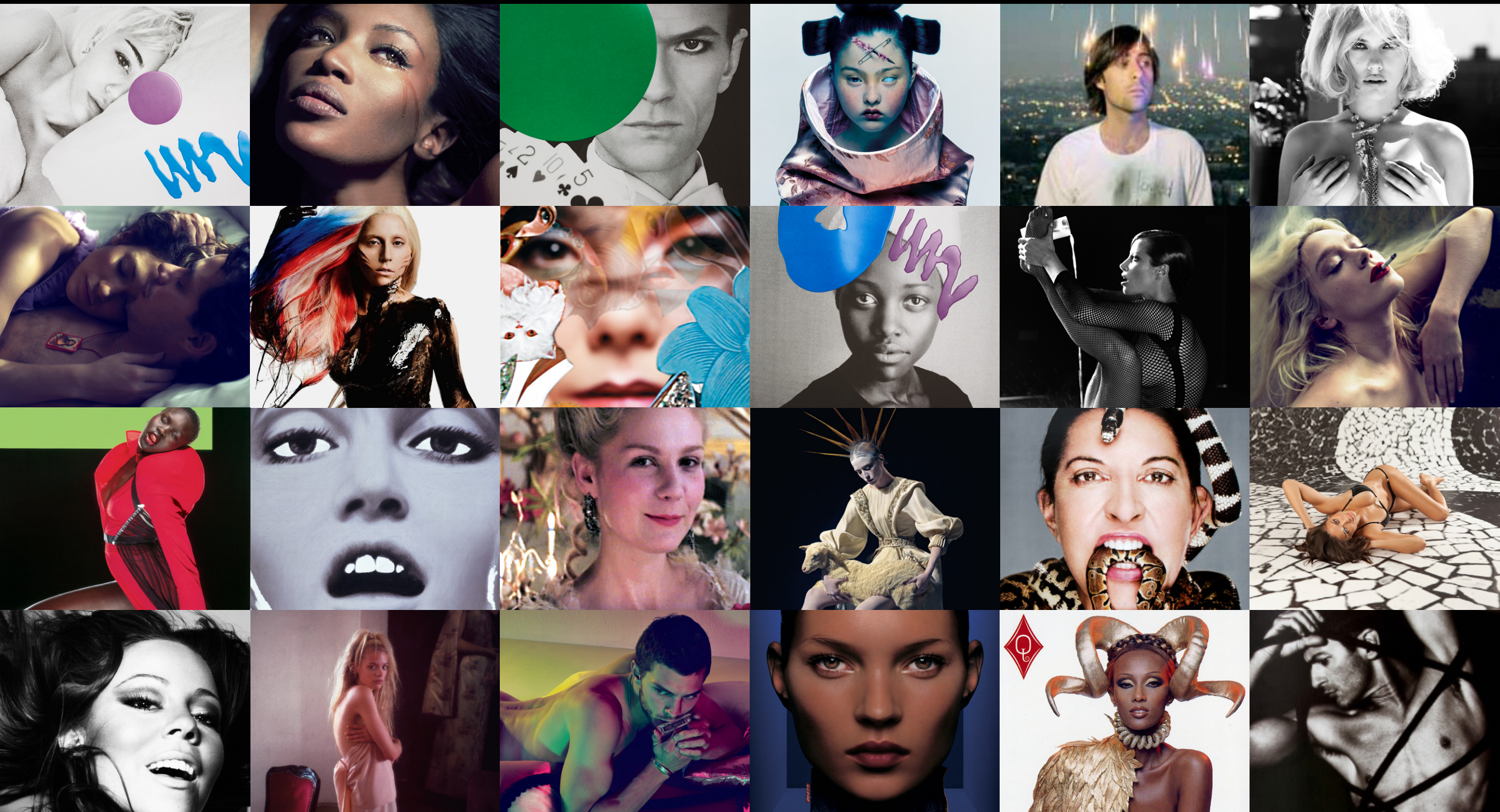


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- Projects in 2017 have garnered over 1 billion earned media impressions
- Visionaire and its partners have over 110K followers on Instagram and Facebook
- More information: <http://www.visionaireworld.com/>



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Natalie Portman

Nick Knight
Patti Smith
Pedro Almodovar
Pet Shop Boys
Pharrell Williams
Richard Avedon
Ridley Scott
Scarlett Johansson

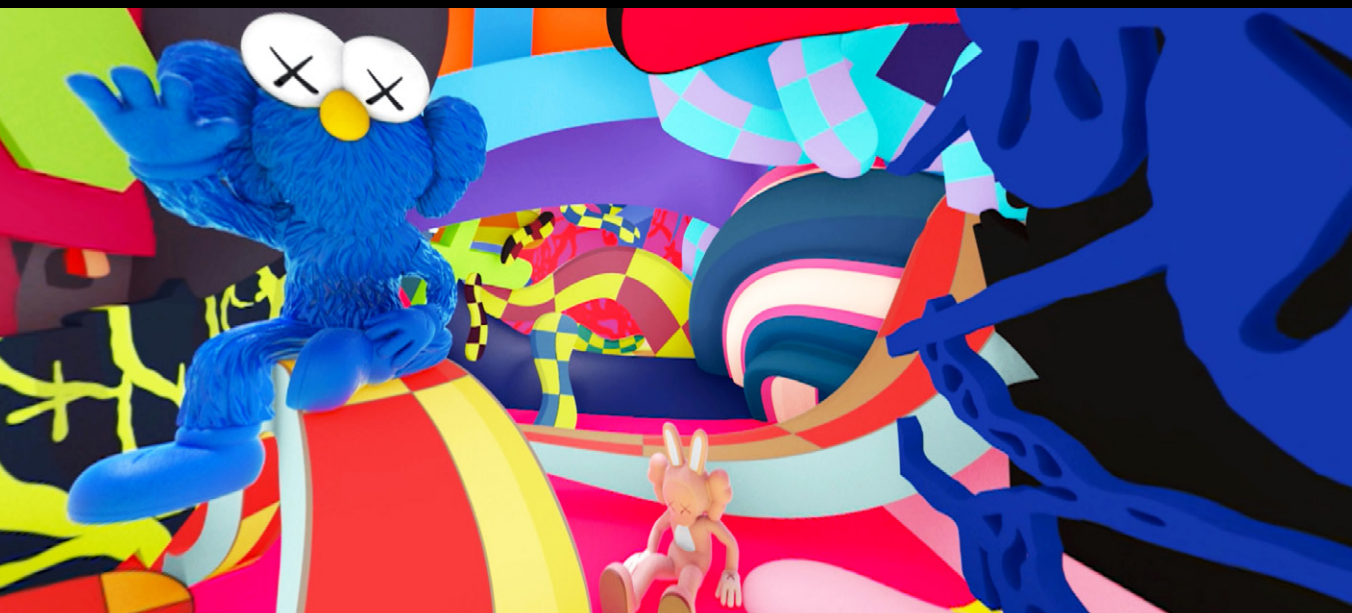
Spike Jonze
Steven Klein
Steven Meisel
Tom Ford
Yayoi Kusama
Yoko Ono
Yves Saint Laurent
Zaha Hadid



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VISIONAIRE PRESENTS TOILETPAPER PARADISE BY MAURIZIO CATTELAN AND PIERPAOLO FERRARI



VISIONAIRE PRESENTS KAWS A VR EXPERIENCE



VISIONAIRE PRESENTS POINT OF VIEW MICHEL GAUBERT AT CHANEL

What is that, the eye of Moscow?

ANTHONY ROTH COSTANZO VISIONAIRE CATH BRITTAN
IN ASSOCIATION WITH
OPERA PHILADELPHIA NATIONAL SAWDUST SAINT JOHN THE DIVINE
PRESENTS

GLASS HANDEL

WE BELIEVE OPERA CAN CONNECT EMOTIONALLY WITH A NEW AUDIENCE, WHILE ENGAGING THE CURRENT AUDIENCE, IF PRESENTED IN THE RIGHT CONTEXT. THE POWER OF A HUMAN VOICE TAKEN TO OLYMPIC EXTREMES TO EXPRESS THE HIGHS AND LOWS OF LIFE IS CATHARTIC.

GLASS HANDEL IS AN EVENT COMPRISED OF 9 PIECES OF MUSIC BY PHILIP GLASS AND HANDEL, TOTALING 50 MINUTES, PERFORMED LIVE.

BOTH COMPOSERS USE REPETITION TO PEEL AWAY LAYERS OF HUMAN PSYCHOLOGY, BUT THEY DO IT IN VERY DISTINCT WAYS. THE IDEA OF REPETITION VS. INDIVIDUALITY IS AT THE CORE OF THIS INSTALLATION.

UNLIKE ANY OTHER CONCERT, THIS EVENT TAKES EACH VIEWER ON A UNIQUE JOURNEY INTO OPERA MUSIC ART DANCE FILM FASHION.

THE COLLABORATORS **ART**

Known for his Kanye West album covers, world-famous American artist **GEORGE CONDO** has just completed painting Anthony Roth Costanzo's portrait for his album cover featuring opera by Philip Glass and Handel.

Someone once said, "the mind of George Condo is where Picasso meets Looney Tunes." It seems only fitting that Condo would reference Picasso's famous films of painting on glass for his experiential performance piece during the opera event.

On large pieces of stretched material, the audience will witness images emerge as Condo himself paints on the back side.



THE COLLABORATORS **FASHION**

Internationally-known fashion designer **RAF SIMONS**, Chief Creative Officer for **CALVIN KLEIN**, produces the costumes for Anthony Roth Costanzo along with the dancers, the orchestra, and the people-movers.



THE COLLABORATORS **FILM**

We are commissioning a series of Opera Music Videos that can be viewed and shared online to a broad audience. People today consume content primarily through their smartphones. By engaging relevant filmmakers and video directors who will create compelling imagery to illustrate the music, we can reach this audience. The videos will also be screened at the live performance.

DANIEL ASKILL, best known for directing Sia's "Chandelier" video with close to 2 billion views

The multidisciplinary collective **AES+F** has represented their country of Russia at the Venice Biennale

Artist duo **MAURIZIO CATTELAN & PIERPAOLO FERRARI**, creators of Toiletpaper Magazine

TIANZHUO CHEN Chinese contemporary artist known for outlandish performance video work and installations

JAMES IVORY who won the 2018 Oscar for "Call Me By Your Name" screenplay and **PIX TALARICO**

MARK ROMANEK, the creator of iconic music videos for Taylor Swift, Jay Z marries classical with street

Filmmaker **RUPERT SANDERS** of "Ghost in the Shell"

Actress **TILDA SWINTON**'s love for dogs is her subject-matter

Painter **MICKALENE THOMAS** explores film as a "Visual Jockey" with her new paintings



THE COLLABORATORS **DANCE**

Star choreographer and 2018 Tony Award Winner **JUSTIN PECK** choreographs a 10-minute dance piece to be performed in non-stop repetition by several dancers.

For the premiere at Barnes Foundation in Philadelphia, American Ballet Theatre's principle **DAVID HALLBERG**, former Miami Ballet Principle **PATRICIA DELGADO**, and So You Think You Can Dance winner **RICKY UBEDA** will take on the roles



THE COLLABORATORS EXPERIENCE

Performance artist **RYAN MCNAMARA** provides the innovative format.

The format of the performance will allow each audience member to experience the music in a unique way, incorporating moments of art dance and film.

What initially appears to be a traditional concert setting quickly deconstructs as audience members are literally wheeled to different parts of the space to encounter a variety of visuals in different media.

Instead of the action taking place in a stationary setting in front of a stationary audience, viewers will be moved in and around the action on different pathways.

Playing with ideas of the whole vs. the parts, spectacle vs. intimacy, repetition vs. individuality, tradition vs. innovation, no two audience members will have the same experience.



SEPTEMBER 22, 23, 30, 2018 **BARNES FOUNDATION, PHILADELPHIA**

This live, multi-media event premieres at the iconic Barnes Foundation in Philadelphia as part of Opera Philadelphia's O FESTIVAL.



NOVEMBER 26–27, 2018

The Cathedral Church of Saint John the Divine in New York City provides the breath-taking setting for Glass Handel's NYC debut.

SAINT JOHN THE DIVINE, NEW YORK CITY

Due to its immense size and its active role in the community, there is an opportunity to invite the public free of charge, making Glass Handel accessible to everyone.



AUDIENCE THE NUMBERS

Although the live event will be attended by a limited audience, the social media impact will be broad.

With a strategy for participants and collaborators to message Glass Handel to their digital followers, 100s of millions of people will be reached — and these people are already interested in their activities.

By connecting these different art forms, we are cross-pollinating over a huge population.

COMBINED FOLLOWING ACROSS ALL SOCIAL MEDIA PLATFORMS (INSTAGRAM, FACEBOOK, TWITTER, YOUTUBE, VIMEO)

RAF SIMONS
and CALVIN KLEIN
29,606,800

PHILIP GLASS
335,300

MAURIZIO CATTELAN
and TOILETPAPER
402,300

VISIONAIRE
130,900

SOCIAL MEDIA IMPRESSIONS OVER THE PAST
2 YEARS FROM PUBLIC ART ACTIVATIONS

1,000,000,000+

RICKY UBEDA
296,300

DAVID HALLBERG
95,400

JUSTIN PECK
76,000

MICKALENE THOMAS
53,900

OPERA PHILADELPHIA
42,700

TOTAL MEDIA POTENTIAL REACH

525,180,000

TOTAL SOCIAL MEDIA REACH

32,350,000

NATIONAL SAWDUST
and PAOLA PRESTINI
34,300

AES+F
31,800

DANIEL ASKILL
16,100

YOUTUBE VIEWS OF SIA'S "CHANDELIER"
MUSIC VIDEO, DIRECTED BY DANIEL ASKILL

2,000,000,000+

RUPERT SANDERS
16,900

BARNES FOUNDATION,
PHIL
115,200

ANNUAL VISITORS

265,000+

SAINT JOHN THE DIVINE,
NYC
22,300

ANNUAL VISITORS

~1,000,000+

THANK YOU

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Paola Prestini
Artistic Director & Co-Founder
National Sawdust